



Chase
BURGESON

SPONSORSHIP

Opportunities

ABOUT CHASE



At just 17 years old, Chase Burgeson is already making a name for himself in the racing world. A proud member of the Burgeson family, Chase's roots run deep in Yucaipa and the Inland Empire. His dedication to the sport of racing, combined with his ambition to one day race in NASCAR, sets him apart as a promising talent with an inspiring vision.

Already achieved remarkable success, Chase holds the #1 California Ranking in the Semi-Pro Division Legends Series and consistently places in the top 10 Nationwide. Proudly representing Yucaipa and the Inland Empire, Chase brings his hometown's spirit and values to every race. With unwavering dedication and ambition, he strives toward his ultimate goal by truly making each race a step closer to his dream. Sponsoring Chase means more than supporting a talented racer—it's partnering with a rising star who values integrity, community, and the opportunity to amplify his sponsors' visibility in the racing world.



Semi-Pro STATE CHAMPION

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CAR *Legend*

Legend cars were introduced in 1992 by U.S. Legend Cars International, based in Charlotte, North Carolina. Designed as an affordable entry into motorsports, the series celebrates vintage car aesthetics while emphasizing driver skill. The strict technical specifications make the series a training ground for many professional drivers, including future NASCAR drivers.



Aluminum body modeled after
production cars like the Chevrolet
Camaro or Ford Mustang

Approx. 400
Horsepower

2800 lbs



602 Crate Motor

101 in. Wheel Base
Lightweight design to ensure
agility & speed on short tracks

Pro Late Model race cars have a rich history rooted in grassroots stock car racing, offering an accessible platform for aspiring drivers and seasoned racers alike. Emerging as a cost-effective alternative to the more powerful Super Late Models, this class gained popularity in the late 20th century for its balance of affordability and competitive spirit. Known for their safety-focused designs, these cars include roll cages, fire-resistant interiors, and advanced driver protection systems.

CAR *Pro Late*

1st

IRWINDALE SPEEDWAY

1st

THE BULLRING AT LAS VEGAS

1st

DOMINION RACEWAY

1st

DOMINION SPEEDWAY

1st

THE BULLRING AT LAS VEGAS

1st

IRWINDALE SPEEDWAY

1st

WINTER NATIONALS

*List of all races available at chaseburgeson.com

STATS

2025 RACE *Schedule*

Legend

West Coast Races

- Orange Show Speedway - San Bernardino, CA
- Kern County Raceway - Bakersfield, CA
- Las Vegas Bullring - Las Vegas, NV
- Tucson Raceway Park, Tucson, AZ

East Coast Races

- North Carolina - Charlotte Motor Speedway, Wake County, Southern National Speedway, Caraway Speedway, Orange County Speedway, Hickory
- South Carolina - Anderson & Florence Speedway
- Georgia - Atlanta Motor Speedway,
- Virginia - Dominion Speedway, Langley Speedway, Franklin County Speedway
- Florida - Auburndale Speedway
- Colorado - Colorado National Speedway
- Tennessee - Nashville Fairgrounds Speedway

Pro Late

West Coast Races

- Orange Show Speedway - San Bernardino, CA
- Havasu Speedway - Lake Havasu City, AZ
- Kern County Raceway - Bakersfield, CA
- Las Vegas Bullring - Las Vegas, NV
- All American Speedway - Roseville, CA
- Stockton 99 Speedway - Stockton, CA
- Madera Raceway - Madera, CA

CURRENT SPONSOR'S

” **Toyota of Redlands and Toyota of Redlands Motorsports** have been a long time sponsor of all kinds of sports, especially up and coming youths in the sport that they choose. We believe in long term partnerships to help kids and adults of all ages achieve their goals and dreams of maybe becoming professional athletes in the long run. Toyota of Redlands is proud to see athletes such as Chase Burgeson, develop and grow over the years and help him chase whatever life long dreams he has to be a productive professional athlete if he chooses to do so.

- Paul Smith, Toyota of Redlands

” I love racing of all kinds. Youth are the future of the world in every aspect. Chase has shown discipline and interest since his young years. His skill, knowledge and understanding of the sport make it easy to sponsor and back a kid of this caliber. He "gets it". It's a pleasure to be part of the team.

- Albert Bujanda, Bonafide Truck Repair



INCLUDED

In Your Investment

Partnering with Chase Burgeson means investing in a future NASCAR champion and supporting a young athlete deeply connected to the community. Together, we can fuel Chase's journey to the top while showcasing your brand to diverse audiences. Be a part of the thrill, the speed, and the story. Sponsor Chase today and share the ride to success!

* Promotions

Retail Locations or Corporations

- Show Car
- Autograph Sessions
- Corporate Site Visits
- Speaking Engagements
- Events

Race Track

- Product Giveaways
- Interviews & Surveys
- Tent Availability
- Driver/Team Appearances
- Product Sales
- B2B Introductions
- Events
- Team Apparel

* Online

Website

- Logo Link to Website
- Frequent Editorial & Graphic Mentions Throughout Team Site
- Sponsor Profile on Team Website

Product Sales & Promotions

- Lead Development

* Logo - Impressions

Brand/Logo Identity Opportunities

- Trailers/Racecars
- Uniforms
- Website
- In-Car Cam
- Merchandising
- Freebies
- Hero Cards

* Media Channels

Track Series

- Website
- Announcers
- Racing Publications
- Local Radio
- Signage
- Product
- Social Media
- Streaming
- Radio + TV -Local /National

Print

- Press Releases
- Articles/Interviews
- Racing Publications
- Blogs

* Cross - Promotion

Liaison

- With Other Sponsors
- With Race Series
- B2B Lead Development Liaison

Product Sales & Promotion

- Integrated Promotions
- Integrated Hospitality
- Online Presence
- Media
- Opportunities for Integrated Logo Placement

*Additional benefits not listed above are open to consideration

SPONSORSHIP

2025 Packages & Investments



As Chase gears up for an electrifying 2025 racing season, we invite you to join us on this incredible journey as a valued sponsor. Together, we can take your brand to new heights while fueling Chase's drive for victory.

In the following sections, you'll discover a variety of dynamic sponsorship packages designed to enhance and amplify your company's visibility and impact. Each package offers unique opportunities to promote your products, highlight special events, and expand your overall brand awareness through the world of motorsports.

Sponsoring Chase isn't just about placing a logo; it's about **positioning your brand as a key player** in a sport that commands attention, loyalty, and excitement. From your logo roaring across the finish line on Chase's car to personalized promotions that resonate with fans, every aspect of this partnership is crafted to deliver unmatched exposure and engagement.

- **Maximum Brand Visibility:** With your logo prominently displayed on Chase's car, suit, and gear, your brand will be seen by thousands of fans at races and millions more through media coverage and social platforms.
- **Engaging Marketing Opportunities:** Tailored options to connect your brand with racing enthusiasts, including special promotions, fan experiences, and exclusive giveaways.

Accelerate your brand's presence on and off the track. Explore the sponsorship packages ahead, and let's create a winning partnership for the 2025 season.

Title Sponsor

* **\$50k** Can be split into 2 separate payments

- An initial press release issued about the partnership agreement to all major publications and news services.
- Included in all subsequent season media, publications and press information (Including Team Website & Social Media Channels)
- The right to use the driver and team logos, their names, likeness and identification in advertising and promotional material leading up to and after each race event.
- Guest appearances of racing team (number of appearances negotiable) at seminars, customer locations, trade shows and other promotional activities negotiable for expenses and schedule availability - Including customized show car program.
- 6 FREE tickets and pit passes per event to entertain colleagues, employees and clients - introductions to driver(s), crew members included.

Dominant Signage

- Race Car
- Driver Suit
- Pit Vehicles/Equipment
- Transporter Signage
- Team Gear/Apparel
- All Marketing & Promotional Endeavor
- SIX Crew Shirts for Personal Use
- A Framed, Signed Photo From Driver/Team Displaying Your Product

* **\$25k** Can be split into 2 separate payments

Primary Sponsor

- An initial press release about the partnership agreement to all major publications & media
- Included in all subsequent season media, publications and press information as appropriate (Including Team Website & Social Media Channels)
- The right to use the driver and team logos, their names, likeness and identification in advertising and promotional material leading up to and after each race event
- Guest appearances of Racing team (number of appearances negotiable) at seminars, shows and other promotional activities negotiable for expenses and schedule availability - Including customized show car program
- 4 FREE tickets and pit passes per event to entertain colleagues, employees and clients - introductions to driver, crew members included
- Company logo displayed: Race Car, Front + Tail, Driver Suit, Pit Vehicles/Equipment, Transporter Signage, Team Gear/Apparel, All Marketing & Promotional Endeavor.
- 4 Racing Crew Shirts for your personal
- A framed, signed photo from racing driver/team displaying your product

Associate Sponsor - \$10k

- An Initial Press release issued about the partnership agreement to all major publications and news services.
- Included in all subsequent season media, publications and press information (Including Team Website & Social Media Channels)
- The right to use the driver and team logos, their names, likeness and identification in advertising and promotional material leading up to and after each race event
- Guest appearances of Racing team (number of appearances negotiable) at seminars, customer locations, trade shows and other promotional activities negotiable for expenses and schedule availability - Including customized show car program.
- 2 FREE tickets and pit passes per event to entertain colleagues, employees and clients - introductions to driver(s), crew members included
- Provide Logo Graphics for vinyl decal made to fit: Race Car (Lower Bottom Panels on Both Sides, Choice of Front or Back of Driver Suit, Pit Vehicles/Equipment, Transporter Signage, Team Gear/Apparel
- 2 racing crew shirts for your personal use
- A framed, signed photo from racing driver/team displaying your product

Associate Co-Sponsor - \$5k

- Included in all subsequent season media, publications and press information as appropriate (Including Team Website & Social Media Channels)
- The right to use the driver and team logos, their names, likeness and identification in advertising and promotional material leading up to and after each race event.
- Guest appearances of racing team (number of appearances negotiable) at seminars, shows and other promotional activities negotiable for expenses and schedule availability - Including customized show car program.
- 2 FREE tickets and pit passes per event to entertain colleagues, employees and clients - introductions to driver, crew members included
- Provide logo vinyl sticker to be displayed at race team discretion: Race Car, Driver Suit, Pit Vehicles/Equipment, Transporter Signage, Team Gear/Apparel, All Marketing and Promotional Endeavor.
- 2 Racing crew shirts for your personal
- A framed, signed photo from racing driver/team displaying your product

**Season
Marketing &
Product Sponsor**
\$2,500 + Product



**Associate
Season Marketing
& Product Sponsor**
**\$500 - \$2,000
+ Product**

- Initial Press release issued about the partnership agreement to all major publications and news services.
- Included in all subsequent season media, publications and press information as appropriate (Including Team Website & Social Media Channels)
- The right to use the driver and team logos, their names, likeness and identification in advertising & promotional material leading up to & after each race event.
- 2 FREE tickets and pit passes to two events to entertain colleagues, employees and clients - introductions to driver(s), crew members included
- Provide logo vinyl sticker & product decal to be displayed at team discretion: Product/Materials Installed/Used Accordingly, Team Gear/Apparel
- TWO racing crew shirts for your personal use
- A framed, signed photo from racing driver/team displaying your product

- Included in all subsequent season media, publications and press information as appropriate (Including Team Website & Social Media Channels)
- The right to use the driver and team logos, their names, likeness and identification in advertising & promotional material leading up to and after each race event.
- Provide logo vinyl sticker decal to be displayed at team discretion: Product/Materials Installed/Used Accordingly, Team Gear/Apparel
- TWO racing crew shirts for your personal use
- A framed, signed photo from racing driver/team displaying your product



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